Since 1958, Art Directors Association of Iowa has hosted an annual award exhibition celebrating designers across Iowa. For over six decades we've endeavored to lift up our fellow Iowans, showcasing and awarding our talented peers.

**1958 to 2020**

CARTER WEITZ
Bailey Lauerman
Omaha, NE

BUD RODECKER
Span
Chicago, IL

BRIAN WEINS
Gardner Design
Wichita, KS

**meet the judges**

**student judges**

Bill Bollman
FUEL

Avery Rippke
Rippke Design

John Booley
Bozz Prints
THANK YOU TO OUR SPONSORS!

Art Director’s Annual Design Exhibition brings advertising professionals and students together from across Iowa to showcase and award their work, and we couldn’t do it alone! Thank you to our sponsors for helping us recognize and foster creative accomplishments in Iowa.

INTERMISSION - $500

We will break for 20 minutes at the mid-point of our 2-hour event. Our emcee will dismiss the crowd for beverages, and in doing so will recognize your company’s donation by name. Our main display will showcase your logo along with our ADAI logo and event graphic for the duration of this 20-minute break. If you so choose, we will also play a brief video (30 seconds max, provided by donor).

Shout out to We Write Code for committing to sponsor this year’s intermission.

COCKTAIL HOUR - $500

Prior to the award show beginning, cocktail hour provides students and professionals an opportunity to catch up, make friends and get warmed up for the evening. Our main display will be showcasing teasers of some of the entries, along with intermittent event messages. Display your company logo and/or image to be shown on the big screen for this 60 minute period!

Shout out to We Write Code for committing to sponsor this year’s cocktail hour.

SPONSOR THE BAR - $350

Two bars will be available for guests! Drinks are always on the house, so these are popular spots! Each bar will display a sign recognizing a sponsor. (Two sponsorships available).

Shout out to Red Dot and Performance Marketing for committing to sponsor this year’s bars.

INSTAGRAM CONTEST - $200

Every year we challenge attendees to post photos during the event on Instagram. We award a people’s choice and a judge’s choice to the best two photos. Prizes always vary! Sponsor this prize in the form of cash or equal value, and we’ll give you all the credit!

Shout out to We Write Code for committing to sponsor this year’s cocktail hour.

PRINTING SPONSOR

CEDAR GRAPHICS

JUDGING SPONSOR

WE WRITE CODE

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Integrated Brand System

TITLE
Goodie Bowl Branding

CLIENT
Goodie Bowl

FIRM
BASEMINT

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BEST OF SHOW STUDENT
Sales Promotion

TITLE
Court Avenue Brew Labels

SCHOOL
Des Moines Area Community College

STUDENT
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advertising design

TITLE
2020 DSM Latino Film Festival Advertising Campaign

CLIENT
The Latino Center Of Iowa

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Alex Schmidt
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Megan Bannister
Meghan Baltas
Jessica Sampson

TITLE
FlyDSM

CLIENT
Des Moines International Airport

FIRM
Project7 Design
TITLE
Deforce

SCHOOL
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STUDENT
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TITLE
Vote Griff Campaign

SCHOOL
Drake University

STUDENT
Hunter Edling
Hello Velo Sponsorship Package

Emily Cooper Smith

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TITLE

STUDENT

SCHOOL
TITLE
Goodie Bowl Branding

CLIENT
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TITLE
Moellers & Moellers Branding

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Christkindlemarket 2019 Event Campaign

Smail Buljubasic
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Farmboy
Three On The Tree Brand System

CLIENT
Three On The Tree Coffee & Cafe

FIRM
Farmboy

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Kayla Craycraft
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Albany James

CLIENT
Albany James Boutique

FIRM
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TITLE
Gesso Brand Launch

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Anne Schmitt

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FIRM
Gesso Design Co

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ADAI

FIRM
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**Title**
FlyDSM

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Meghan Baltas
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**Client**
Des Moines International Airport

**Firm**
Project7 Design

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**Title**
80-35 2019 Campaign

**Contributors**
Red Dot Creative Team

**Client**
80-35

**Firm**
Red Dot Advertising
**TITLE**
Stowe Heights Ropes Challenge 2020 Brand Development

**CLIENT**
Community Youth Concepts

**FIRM**
SpeakPR

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**TITLE**
Studio Melee 2020 Brand Development

**CONTRIBUTORS**
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**CLIENT**
Studio Melee

**FIRM**
SpeakPR
**TITLE**
Olistica

**SCHOOL**
Iowa State University

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Anna Hall

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**TITLE**
Midnight Burger Joint

**SCHOOL**
Iowa State University

**STUDENT**
Ashley Brimacomb
Anaheim Aviary Brand Identity System

University of Northern Iowa
Craig Miller

Alto Galleria d'Arte

Iowa State University
Kaitlyn Sanchez
announcements + invitations

TITLE
Corte Social Club

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**TITLE**
Louie's Farewell Tour

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**CLIENT**
ZLR Ignition

**FIRM**
ZLR Ignition

**TITLE**
Studio Melee New Year's Invite

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Studio Melee

**FIRM**
SpeakPR
03 | Announcements + Invitations | Student

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<td>Longfellow Brewery Mailer</td>
<td>Tia Nieland</td>
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SCHOOL
Iowa State University

book design
Sky Blues: Ernie Hensley and the Airmen of Note

Donna Queen

Measure, Inc.

Client: Donna Queen

Contributors: Chad Johnston, Austin Van Laar, Donna Queen, Jeanne Ambrose

Title: Sky Blues

Best of Category: Title Type Journal

School: Iowa State University

Student: Casey Guthals
Title: Postmodern Cover
Student: Lupe Gamboa
School: Des Moines Area Community College

Title: Book Cover
Student: Susan Langman
School: Des Moines Area Community College
**Collateral**

**Title:** Book Covers

**School:** Des Moines Area Community College

**Student:** Kathryn Neese
Prairie Ridge Annual Report

Red Dot Creative Team

Prairie Ridge

Red Dot Advertising

Johnston Town Center Brochure

Johnston Town Center

Juicebox Interactive

Jorunn Aasen
Maggie Bland
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Adswerve Brand Launch Announcement

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Adswerve

**FIRM**
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2020 DSM Latino Film Festival Sponsorship Booklet

**CLIENT**
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**TITLE**
Culture Adventurer Postcard

**CLIENT**
Culture Buzz & KFMG

**FIRM**
The Permanent Collection
Letterpress + Design Studio

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**TITLE**
BFG Off Road Guide

**CLIENT**
BFG Tires

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**TITLE**
Typographic Ballet Calendar

**SCHOOL**
Iowa State University

**STUDENT**
Emily Cooper Smith

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**TITLE**
Clementina Spring/Summer Event Calendar

**SCHOOL**
Iowa State University

**STUDENT**
Anna Hall
TITLE
Break Up With Helvetica Zine

STUDENT
Emily Cooper Smith

SCHOOL
Iowa State University
<table>
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<tr>
<th>TITLE</th>
<th>Enjoy Illinois Spring/Summer Travel Guide 2020</th>
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<tr>
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<td>Illinois Department of Commerce and Economic Opportunity</td>
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<tr>
<td>FIRM</td>
<td>Meredith Corporation</td>
</tr>
<tr>
<td>CONTRIBUTORS</td>
<td>Nick Crow, Kylee Krizmanic</td>
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<td>Nevada Division of Tourism</td>
</tr>
<tr>
<td>FIRM</td>
<td>Meredith Corporation</td>
</tr>
<tr>
<td>CONTRIBUTORS</td>
<td>Allison Zelle, Kylee Krizmanic</td>
</tr>
</tbody>
</table>
Midwest Living May/June 2019 Cabin Issue

Kylee Krizmanic
Allison Zelle
John Meek
Hannah Agran
Timothy Meinch

Meredith Corporation

The Fashion Show 2019 Program

Lauren Hansen
Claire Hennessey

Iowa State University
TREND MAGAZINE ISSUE 27 — RAW FORM

STUDENT
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SCHOOL
Iowa State University
The Burnout Kids
Madison Kelly
Kate Segler
Samantha Jones
Drake University

Bicycling Magazine Redesign
Craig Miller
University of Northern Iowa
environmental graphics

TITLE
ISU Dining Environmental Graphics

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FIRM
Flying Hippo

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**TITLE**
Patio Wall Graphics

**CLIENT**
SingleSpeed Brewing Co.

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818 - a tiny design empire

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Megan Pralle
Bree Glenn
Dylan Menke

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**TITLE**
Uptown Garage Murals

**CLIENT**
Uptown Garage Brewing Co.

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Heaping Plato Environmental

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TITLE
Manos De Dios Logo

CLIENT
Manos De Dios Coffee

FIRM
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**TITLE**
Ramen Club Des Moines

**CLIENT**
Ramen Club DSM

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**TITLE**
Goodie Bowl Logo

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Goodie Bowl

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id8 Logo and Naming

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Cooper Smith and Company

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**TITLE**
The Playhouse Logo

**CLIENT**
The Playhouse of Greater Des Moines

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Dolce Freddo Logo

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Flying Hippo
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Hotel Fort Des Moines

**FIRM**
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**JUDGES’ CHOICE**

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**TITLE**
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Thy

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Paws & Pints

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Paws & Pints

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CLIENT
Webspec

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TITLE
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The Water Ride Identity

**CLIENT**
The Move Project

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**CLIENT**
Orchestrate Hospitality

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**TITLE**
Orchestrate Hospitality

**CLIENT**
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**Client**: OvaEasy

**Firm**: Avidity Creative

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10

Illustration

TITLE
Basemint Calendar
Illustrations

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Basemint

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Axiom - Building Blocks of Precision Medicine with Genotyping Arrays

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### Title
Ferryman's Fuel

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**Firm**
818 - a tiny design empire
Methods of Microsatellite Instability Detection

Client: Promega

Contributors: Nick Klein

Firm: ISO-FORM

Title: One Scoop, Two Scoop Cover Illustration

Client: Jessica Siefert Design & Illustration

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Green Hills

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Rippke Design

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My Little Family

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Urban Dilemma

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**Firm:** Flying Hippo

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Gameday Like a Cyclone

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URL
youtu.be/77A2gxrSL18

TITLE
Sarah Doesn't Know

CLIENT
Iowa Department of Public Health

FIRM
ZLR Ignition

URL
youtu.be/B9-EDCOsUt8
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TITLE: Surface
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SCHOOL: Drake University
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HUE & THE PAN TONES

13

TITLE
2019 ADAI Exhibition Poster

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CLIENT
ADAI

FIRM
Measure, Inc.

HE BEST
of CATEGORY

Poster Design
TITLE
Gallery Night Poster

CLIENT
The Integer Group

FIRM
The Integer Group

TITLE
Guiding Principals Poster Series

CLIENT
Ruan

FIRM
Red Dot Advertising

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TITLE
A Day Early, Still A Dollar Short Event Promo Poster

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FIRM
SpeakPR

TITLE
Detox/Retox Event Promo Poster

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Fox Brewing

FIRM
SpeakPR
**Title**
The Show Must Go On

**Contributors**
Jeremiah Elbel

**Client**
Steven Vail Fine Arts

**Firm**
SpeakPR

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**Title**
Piazza Del Campidoglio Poster

**Student**
Emily Cooper Smith

**School**
Iowa State University

---

**Title**
The Show Must Go On

**Contributors**

Donald Sultan, Katz, John

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**Title**
Piazza Del Campidoglio Poster

---

**Title**
The Show Must Go On

---

**Title**
Piazza Del Campidoglio Poster

---
TITLE
Our Planet

STUDENT
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SCHOOL
Iowa State University

---

TITLE
Post Modern

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Des Moines Area Community College
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UNI Department of Art Annual Juried Student Art Exhibition Poster 2020

**School**
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**Title**
Foro Italico

**School**
Iowa State University
TITLE
Corte Poster Series

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sales promotion
**TITLE**
Egg White Protein Packaging

**CLIENT**
OvaEasy

**FIRM**
Avidity Creative

**CONTRIBUTORS**
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**TITLE**
BLK & Bold Packaging

**CLIENT**
BLK & Bold Coffee

**FIRM**
Avidity Creative

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**TITLE**
Iowa Brewing Cans

**CLIENT**
Iowa Brewing Company

**FIRM**
Avidity Creative

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**TITLE**
Thy Packaging

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**CLIENT**
Thy

**FIRM**
Flying Hippo
Canned Cocktails

OxTails

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Megan Bannister
Meghan Baltas
Jessica Sampson

Brand Launch Client Gift

Azymph Accounting Services

SpeakPR
**TITLE**
Court Avenue Brew Labels

**SCHOOL**
Des Moines Area Community College

**STUDENT**
Hailey O’Connor-Morelock

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**TITLE**
Heartland Whiskey & Scotch Product Packaging

**CLIENT**
Heartland Construction

**FIRM**
SpeakPR

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Carolyn Jenison

---

**TITLE**
Court Avenue Brew Labels

**SCHOOL**
Des Moines Area Community College

**STUDENT**
Hailey O’Connor-Morelock

---
**TITLE**
Bucharista Kombucha

**STUDENT**
Lydia Anez

**SCHOOL**
Iowa State University

---

**TITLE**
Packaging for Trostel’s Greenbriar

**STUDENT**
Kristine Do

**SCHOOL**
Des Moines Area Community College
Title: Estufa De Mamá Salsa Jars
School: Iowa State University
Student: Caroline Fiedler

Title: Salve Sole Spices
School: Iowa State University
Student: Hannah Gasper
TITILE: Alchemist's Fire Hot Sauce
SCHOOL: Iowa State University
STUDENT: Jacob Horning

TITILE: Tails Up
SCHOOL: Iowa State University
STUDENT: Lauren Hansen
TITLE
Hello Velo Direct Mailer

STUDENT
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SCHOOL
Iowa State University
Rippke Design Christmas Promo

Shelby Mitchell
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Basemint
87c Promo Screen Print

Uciel Medina
Blake Van Houten

Eight Seven Central

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Jill McLain
Amanda Godwin

The Integer Group

Under the SEA

The Integer Group

Self-Promotion
TITLE
Measure Capabilities Brochure

CLIENT
Measure, Inc.

FIRM
Measure, Inc.

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TITLE
Sip Sip Hooray Holiday Mailer

CLIENT
Project7 Design

FIRM
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www.designmeasure.com/

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16 online/interactive
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CLIENT
Three On The Tree Coffee & Cafe

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John Anderson
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Kelsey LaCourse
**TITLE**
Chorus Website

**CLIENT**
Chorus.ai

**FIRM**
Measure, Inc.

**URL**
www.chorus.ai

---

**TITLE**
Greek House Chefs Website

**CLIENT**
Greek House Chefs

**FIRM**
Red Dot Advertising

**URL**
www.greekhousechefs.com
AgHub Ecommerce Website

CLIENT: AgHub
FIRM: Rippke Design
CONTRIBUTORS: Nathan Rippke, Ashley Rippke, Kira Mann
URL: aghubmidwest.com

Studio Melee Website

CLIENT: Studio Melee
FIRM: SpeakPR
CONTRIBUTORS: Jeremiah Elbel, Carolyn Jenison
URL: www.studiomelee.com
2019 CLAS Annual Report

Nic Arp
Lisa Gray
Jill Tobin
Ben Speare
Austin Montelius

University of Iowa College of Liberal Arts and Sciences

URL
annualreport.clas.uiowa.edu

Let's get you set up

How are you feeling, Tim?

Entry saved!

How are you feeling, Tim?

Entry saved!
digital campaign

TITLE
2019 Social Media Campaign

CONTRIBUTORS
Luke Lu

CLIENT
Iowa State Football

FIRM
Iowa State Football
<table>
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<tr>
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<th>CONTRIBUTORS</th>
<th>CLIENT</th>
<th>FIRM</th>
<th>URL</th>
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<td>Measure, Inc.</td>
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<td>ADAI</td>
<td>Measure, Inc.</td>
<td>vimeo.com/327307658</td>
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</table>
TITLE
Chorus State of Conversation Intelligence Animations

CLIENT
Chorus.ai

FIRM
Measure, Inc.

URL
www.chorus.ai/state-of-conversation-intelligence

CONTRIBUTORS
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TITLE
Anthologic Brand Video

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Anthologic

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TITLE
National Park Service Animated Infographic

SCHOOL
Iowa State University

URL
vimeo.com/383202470

---

TITLE
Create

SCHOOL
Iowa State University

URL
vimeo.com/375724956
Cup Take
Des Moines Area Community College
Purmon Greene
vimeo.com/394054402

Gumball Machine
Des Moines Area Community College
Jayden Casey
vimeo.com/394514421
TITLE
Personification

STUDENT
Bauston Van Sickle

SCHOOL
Des Moines Area Community College

URL
vimeo.com/394513450
TITLE
Craft Brew Festival

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Andrew Maahs

CLIENT
Iowa Brewers Guild

FIRM
BASEMINT

TITLE
Studio Melee Guestbook Interactive Art Installation

CONTRIBUTORS
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Studio Melee

CLIENT
Studio Melee

FIRM
SpeakPR
TITLE
Clyde’s Fine Diner Waitstaff Uniform

CLIENT
Clyde’s Fine Diner

FIRM
Eight Seven Central

TITLE
Clyde’s Fine Diner Waitstaff Uniform

CONTRIBUTORS
Uziel Medina
Curtis Poortinga
Jacob Kucera
Bree Daggett

TITLE
80-35 Merch

CLIENT
80-35

FIRM
Red Dot Advertising
**Title:** Field of Dream Illustration

**Contributors:**
- Steve Gammel
- Katie Dondale
- Next Door Interiors

**Client:** The Integer Group

---

**Title:** Adventure By Kiosks

**Contributors:**
- Phil Schriver
- Bob Delsol
- Jason Boucher
- McClanahan Studio

**Client:** Iowa State University

**Firm:** ZLR Ignition
Crafted in the Midwest Shirt

Lauren Hansen

Iowa State University

Urban Dilemma

Debanjana Chatterjee

Iowa State University
TITLE
Nite Hawk Bar and Grill

STUDENT
Stephanie Joy

SCHOOL
Des Moines Area Community College
thank you

ADA! would like to thank you, our judges, our sponsors and the exhibition crew for their hard work and dedication in making this year’s event an overwhelming success.

Our mission has always been to showcase the very best of Iowa’s design, while connecting students and professionals across our state. We hope you join us next year!

Interested in becoming an adai crew member?

Send us a message at adai@artdirectorsiowa.org. We are always on the lookout for inspiring local creatives to join our team.

#ADAI62